## **MEDIA STATEMENT**

## For immediate release

The Fetakgomo Local Municipality will host Ministerial Imbizo with media fraternity (both print and electronic) and government communicators.

The Communication Minister Mme Faith Muthambi will interact with stakeholders.

## The Imbizo is scheduled hereunder:

**DATE: Friday 24 October 2014** 

Time:09h00

Venue: Fetakgomo Municpality-Tau Mankotsane Community Hall.

Invited stakeholders are ICASA, MDDA, SABC, SENTECH, FILM AND PUBLICATION BOARD, COMMUNIY RADIOS.

Fetakgomo municipality is the only municipality without community radio station, no community newspaper to mention just a few. Cellphone network continues to be a problem. Out of 10 cellphone network only 4 has capacity to cover wide areas. This indicates medium to low use of cellphone in some areas. We therefore appeal to the minister and state organ to increase their network capacity and cellphone network deficiency within the Fetakgomo municipality.

Available market research Synovate cited in Suthern in 2010 shows that 84% per cent of South African cannot live without their cell phone. Applied to Fetakgomo context, this finding has strong implications for cellphone network tower. Put it differently cellphone network coverage is evidently poor and therefore needed in different villages and sections of the municipal wards for effective communication.

Issued by Head of Communication Rachidi Ngoato

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